

Waterbury Historical Society Board Meeting
November 15, 2023, 4:30, Steele Community Room

Present: Cheryl Casey, Joe Camaratta, Jan Gendreau, Anne Imhoff, Skip Flanders, Laura Parette, Bill Woodruff, Mike Malone and Jill Chase

Minutes of October 18th, 2023

Anne made a motion to correct Margo's name to Sayah. Joe seconded. Approved with correction.

Program Committee

\$150 fee needs to go to Thea Lewis for the program on Nov. 18th.

She asked about slides; Skip said that would be good.

Should there be a sale table? At least current book & donation jar. **Program committee to decide.**

For any book sales, a QR code has to be set up for merchandise/books. **Cheryl**

The Vietnam War oral histories project is headed up by Margo Sayah.

Margo & Cheryl will be soliciting nominations for interviewees

The winter program has yet to be decided.

Vermont for the Vermonters book program stalled a bit.

Will contact Katya at Bridgeside and author to restart **Cheryl**

Nominating Committee

Need ballot info sheet for voting at meeting on Saturday.

Joe will send Jan the budget so that it can be printed on other side of the ballot. **Jan**

"Membership is included in donation" will be changed on donation form. **Cheryl**

Finances

\$5,000 was projected for donations in the budget, but Joe upped it to \$10,000. **Joe will put the final donation numbers in his report**, but more than half are from 3 big donors.

Jan had a question: Why so much in checking and not CD or money market?

Jan made a motion that some of the checking money be put into an interest-bearing account. Anne seconded. Passed. **Joe will do it w/Northfield Savings Bank**

Annual appeal overview:

Cost budgeted: \$2,730 Actual: \$2,216 Print & Mail Center in Barre handled printing and mailing well and at a good price.

So far there have been 9 online donations, 7 new members for a total of \$262

Online donations will be acknowledged via email; mail-ins by mail

Thank You Party in January. **Joe will email us with latest donation numbers. Laura will work out PDF to use**

An email appeal with a donation link will go to current members who get e-newsletters. Early in 2024, we should contact those who we mail newsletters to who haven't paid dues in several years to ask if they are still interested in receiving them and if so, please pay dues.

Giving Tuesday will be pushed on social media

Cheryl

Gmail is what we use for emails now. Mail Chimp or Constant Contact would offer nicer emails to promote the society.

They also tell if recipients opened the email, took action, or unsubscribed.

Motion: Treasurer should look at above and estimate annual cost for society. (Who made the motion?) Jill seconded. Passed.

Need to research costs.

Collections Manager's Report

Mike brought up display questions:

Change out old displays? Good ideas?

Want to be our curator?

Society Members should be asked at the annual meeting

Motion made by Jan to de-access items noted in Mike's report.

Jill seconded. Passed

Newsletter

Margaret Moreland is a welcome new contributor

Annual appeal will be included in Cheryl's "note from the president"

Cheryl

Hanging system

Anne proposed an opening for George's show some afternoon, between Thanksgiving and Christmas. Perhaps at 3 pm with a reception. He may be hanging them next week.

Where will current items live until they can be rehung? Probably storage unit.

Cheryl available next week to supervise

No one had questions on the hanging system policy.

Joe made the motion to accept hanging policy. Seconded by Bill.

Bill suggested a 3-person committee to decide who hangs. Laura or Anne for WHS, Bill & Katarina Lisaius, Recreation Director, for town. All agree sounds good.

Call to amend policy that designates such a committee.

Accepted policy with change to "by 3 people appointed by the board."

Bill seconded amended. Passed.

Strategic planning meeting

Jan. 13 from 10-2 was suggested with a BYO bag lunch to be held in the Steele Community Room.

Cheryl will check town calendar

For the annual awards of the League of Local Historical Societies and Museums, it was suggested to nominate the Willards for Lifetime achievement awards.

Cheryl

Values Mapping by Conservation Committee

People who attended stressed the importance of local history, beyond downtown, in updating the town planning documentation.

How can the society think more broadly in this way? Doing more on places like Little River and the waterworks. ***Joe will send their findings to board***

Price list for society publications
Needs work with QR code

Cheryl

Next meeting Jan. 17, 2024 4:30 pm Steele Community Room

Respectfully submitted by fill-in secretary Jill Chase